

## **How – To Buy an Inground, Vinyl Liner Pool**

A swimming pool is only as good as the materials and workmanship that go into it. The first and most important step is to choose an experienced, reputable contractor. Pensacola Pools has been in business since 1976 and is northwest Florida's premier pool builder. Nationally recognized twice by Aqua Magazine as one of the top 100 swimming pool companies in the nation, we are a company dedicated to customer service and making dreams of a backyard paradise come true!

- **Why Choose a Vinyl Liner Pool**

Gone are the days when vinyl liner pools were limited to a few standard rectangles and ovals. Not only is the initial cost of a vinyl liner pool less, but also the cost of ownership is lower than traditional concrete pools. By choosing a quality 30-mil thick liner for your pool, you can expect an average liner lifespan of 8 to 10 years. The cost of replacing a liner averages approximately \$3,600. Compare that to the cost of re-plastering a concrete pool, which runs \$5,000 to \$8,000.

Pensacola Pools offers many shapes and sizes that can be tailored to accommodate your desires and the size and shape of your yard. The standard pool is three feet deep in the shallow end and eight feet in the deep end. For people who prefer volleyball and basketball to diving, the bottom can be modified to a "sports profile". This creates two shallow ends with the deepest point in the middle of the pool, making it perfect for water sports. This type of pool also lends itself well to the benefits of low impact aqua aerobic exercise. You can exercise in an environment that soothes and supports the muscles and joints.

- **More Pleasure and Less Work**

Swimming pool technology has come a long way towards making your swimming experience hassle free. An option to consider is an automatic cleaning system, such as a Polaris pool cleaner. This is an automatic vacuum, powered by a dedicated water pump that can radically reduce the amount of time you spend maintaining your pool. This cleaner covers the entire pool, picking up leaves and debris from the bottom. A Polaris automatic cleaner will save you hours of vacuuming by hand. Even if you choose not to select this option, the plumbing is already in place, making future hookup simple. Pensacola Pools also installs two skimmers, standard with every pool. Leaf skimmers automatically keep the surface of the water clean, allowing you to do more swimming and less skimming. According to Dick Kimbrough, a sales manager at Pensacola Pools, another important option is an ozone purification system. "Ozone can reduce your chlorine usage up to 80%, eliminating much of the hassle and discomfort associated with chlorine," Kimbrough says. "Not only can you reduce the need for chlorine, you can enjoy swimming in a pool that feels like fresh water, with no eye and skin irritation." Once installed, an ozone system is virtually maintenance free.

- **Make it Look Good**

Making your pool look good is vital to getting the maximum benefits for your investment dollars. Remember your pool area should be an extension of your living space. The aesthetic touches you choose can make or break the image of your backyard. Today there are plenty of extras available for your consideration; ceramic waterline tile, water features, fountains, spa jets, brick coping, and acrylic deck finishes, all add to the personality of your pool. Your backyard can be further enhanced with dramatic underwater lighting used to create the right mood...you will never want to get out of the water. Extend your swimming season with the addition of an extra high efficiency heat pump. For added privacy and protection from insects, some people prefer to have their pool enclosed with a screen enclosure. You can also create the most comfortable outdoor setting under the sun with stylish casual furniture. Another feature to consider is the addition of a Hot Spring Portable Spa to complete your backyard oasis!

- **How to Get Started**

‘When planning a new pool, we have developed a system that can make your pool building experience trouble-free,’ says Dick Kimbrough, sales manager for Pensacola Pools. ‘The first step is a visit to our main location on Pensacola Boulevard to view our display pools and see the components of your pool first hand. Next, a designer will come to your home to view your location so we can assist you in selecting the best shape and size pool for your backyard space. Once you finalize your selections, you’ll be ready to take the plunge!’